

Programme Specification – 2024

1. Awarding body	University of Surrey		
2. Teaching institution (if different)	University Centre Farnborough (Farnborough College of Technology)		
3. Final award and programme/pathway title	BA (Hons) Business and Psychology BA (Hons) Psychology and Business		
4. Subsidiary award(s) and title(s)	Award	Title	
	Cert HE	Business and Psychology	
	Dip HE	Business and Psychology/ Psychology and Business	
	BA (Ord)	Business and Psychology/Psychology and Business	
5. FHEQ Level	Levels 4, 5 and 6		
6. Credits and ECTS credits	360 UK credits – 180 ECTS credits		
7. Name of Professional, Statutory or Regulatory Body (PSRB)	Not applicable		
8. Mode of study and route code		Mode of study	Route code
	Full-time	Full time	
	Full-time with PTY		
	Part-time		
	Distance learning		
	Short course		
9. JACs code	TBC		
10. QAA Subject benchmark statement (if applicable)	Business and Management (2023) Psychology (2023)		
11. Other internal and / or external reference points	Not applicable		
12. Faculty and Department/School	Faculty of Enterprise, Creative & Sport		
13. Programme Leader	Yvonne Pearce		
14. Date of production/revision of the specification	May 2024		
15. Educational aims of the programme:			
<ul style="list-style-type: none"> • To develop the general transferrable and interpersonal skills of reading, numeracy, using IT, time management, self-awareness, self-reflection and self-reliance, as well as the ability to work independently and as part of a team. • To enable students to be able to demonstrate the ability to effectively communicate information, arguments and analysis in a variety of forms. • To develop the cognitive skills of independent research, hypothesis testing and critically evaluating theory, research findings and applications in the subject areas of Business and Psychology. 			

- To encourage lifelong learning and personal development among students who can contribute to their local community and society at large.
- To enable students to gain in-depth knowledge and understanding of a range of disciplines, core areas and theories within the subject areas of Business and Psychology.
- To encourage learners to explore ideas and concepts by reflecting on current Business industry practices.
- To develop an awareness of the social and cultural context of psychological research.
- To develop an awareness and understanding of ethical issues in Business and Psychology.
- To develop students as good decision makers who can critically evaluate complex problems, approaching issues from different perspectives and recommend or implement ethical and well-informed decisions.
- To provide a supportive, professional and dynamic learning environment.
- To provide students with the appropriate knowledge and skills for relevant employment for which the degree is considered suitable, or to undertake postgraduate study.

This Honours degree responds to market needs by equipping students with the combination of vocational and applied skills, academic knowledge and transferrable skills that are required in both the workplace and for further study.

16. Programme learning outcomes – the programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

Knowledge and understanding of:

Business-

- K1. The impact of external and internal environment on the operations of organisations and the effects on their business functions.
- K2. A range of theories and practice of management and their application in a variety of organisational situations at introductory level.
- K3. The legal and ethical framework in which organisations operate and the impact on business functions such as Marketing, HR, Accounting, Finance and IT.
- K4. The impact of individual behaviour, teamwork and leadership in organisations.
- K5. The role key business functions such as Marketing, HR, Finance and IT in the management of organisations.
- K6. The role of globalisation, entrepreneurship, innovation and creativity in an ever-changing business world that is driven by technology and digital media and the likely effects on the operations of organisations.
- K7. The strengths and limitations of main research methodologies, practices and data analysis within the business discipline.
- K8. The effects of change on organisations and the likely responses in a regional, national and international context
- K9. The holistic nature of interdisciplinary framework of business functions and the likely business responses.
- K10. A variety of approaches and key principles in developing and managing strategies that support business functions and efficient corporate decision making.
- K11. The need for sustainable development, global sustainability trends and its impact on organisational practices and business responses in a digital economy.
- K12. The trends in technology and digital media and its impact on the operations of organisations
- K13. The impact of political, economic, ethical, legal and environmental factors at the local, national and international levels on the management of organisations.
- K14. A range of advanced management theories, principles and concepts that drive management decision making in a digital economy.

Psychology-

- KP1. Knowledge of the conceptual, scientific and historical underpinnings of psychological theories and psychology as a discipline
- KP2. Understanding of the value of participatory and action research, student led research and user involvement in research and community
- KP3. Awareness of the role of qualitative and quantitative data in forming conclusions in psychology
- KP4. Understanding of the ethical, practical and legal guidelines associated with collecting, managing, storing, processing, sharing and presenting psychological research
- KP5. Develop a scientific understanding of the mind, brain and behaviour, including the experiences and contexts of humans and non-human animals
- KP6. Detailed knowledge of the impact of psychology and psychological research literature across a wide range of careers and real-world challenges
- KP7. Comprehension of the process of theory development to enable the formulation of theory driven psychological questions
- KP8. Thorough understanding of the role of different hardware and software in psychological research, problem-solving and working practices, including awareness of the role of AI in learning and teaching
- KP9. Comprehensive knowledge of core areas of psychology - including individual differences, biological, cognitive, developmental and social psychology - the contexts in which they can be applied and their interrelatedness
- KP10. Demonstrate a systematic knowledge of a range of research paradigms, methods and measurement techniques, including statistics and probability, and be aware of their limitations

Intellectual (*Business - I*) / Cognitive skills (*Psychology - C*):

- I1. Demonstrate knowledge of the main methods of inquiry in respective subject areas.
 - I2. Recognise and acknowledge the range of stakeholder interests in making management decisions.
 - I3. Evaluate the influence of external and internal environments in the functioning of businesses at large.
 - I4. Think analytically and creatively facilitating independent engagement with new trends, principles and industry practices.
 - I5. Apply a multi-disciplinary approach in evaluating business situations by identifying problems, analysing issues and making recommendations.
 - I6. Apply theory to practice and link academic theories to real time corporate operations and decision making.
 - I7. Evaluate and apply management approaches in corporate decision making and industrial situations.
 - I8. Undertake research to produce fully referenced reports.
 - I9. Demonstrate the ability to critically evaluate ethical issues in the conduct of business and professional practice.
 - I10. Reflect on their own learning and accommodate new ideas to suit industry practices.
 - I11. Reflect on their own cultural context and background to make some well-considered judgements on the impact of human relationships in national and international business contexts.
 - I12. Have a holistic view of business management theories and practices.
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- CP1. Explore different approaches to psychological issues, recognising that psychology involves a range of methods of research and enquiry, theories, evidence, interpretations and applications
 - CP2. Identify and examine diverse patterns in behaviour, psychological functioning and experience
 - CP3. Use and critique a variety of digital psychological tools, including specialist software and AI.
 - CP4. Apply psychological knowledge ethically, professionally and safely to study real-world problems
 - CP5. Generate and apply theory-driven psychological hypotheses and research questions to design studies and collect original data

CP6. Apply a wide range of quantitative and qualitative methods of inquiry, such as experiments, observation, questionnaires, psychometric tests, interviews, focus groups or secondary data analysis
CP7. Capacity to draw conclusions from psychological enquiries that involve the management, synthesis and evaluation of conflicting sources and theories
CP8. Assess and reflectively evaluate psychological theory, literature and research
CP9. Present and critically evaluate qualitative, quantitative and mixed methods data
CP10. Ability to draw robust conclusions from research findings that account for the diverse nature of individual experience, integrate multiple perspectives and make recommendations for further investigation

Professional practical skills

Business-

PB1. Lead discussions, present arguments and deliver presentations.
PB2. Demonstrate familiarity with technology enabled learning platforms and deliver presentations using IT.
PB3. Work effectively in a team and demonstrate the interpersonal skills of active listening, persuasion and leadership.
PB4. Reflect on their own professional competence and take responsibility for own learning and progress.
PB5. Communicate ideas, concepts and research findings using different modes of communication such as oral, written and visual means.
PB6. Ability to make use of self and peer assessment as tools for reflective learning.
PB7. Undertake independent research, assess its usefulness and draw reasonable conclusions.
PB8. Recognise the impact of human relationships in business functions to develop professional practice.
PB9. Demonstrate the ability to compare different perspectives to an issue and analyse alternate solutions in line with industry practice.

Psychology-

P1. Apply appropriate scholarly bibliographic, referencing and citation skills
P2. Show awareness of the ethical, practical and legal issues that arise from the storage, processing and reuse of others' research.
P3. Use different hardware and software in research and draw on a range of techniques for interpreting and analysing quantitative and qualitative data
P4. Retrieve and organise information found in a range of sources
P5. Exhibit insight and creativity to formulate and pursue clearly defined questions and enquiries
P6. Identify, gather, organise, synthesise and deploy evidence to support arguments in a range of assessments, including extended research

Key / transferable skills

Business-

TB1. Demonstrate the ability to work independently as well as in co-operation with others.
TB2. Be able to use IT in different forms.
TB3. Effective self-management in terms of time, planning and behaviour, motivation and initiative.
TB4. The ability to self-assess their academic and professional strengths and weaknesses that may affect their professional practice and develop support systems to address this.
TB5. Deploy effective problem solving and decision-making skills using appropriate quantitative and qualitative methods.
TB6. The capacity to acquire new knowledge, skills and an attitude to learn continuously.
TB7. Reflect on own performance and that of others and respond positively to constructive feedback.
TB8. Critically evaluate information presented and analyse possible outcomes.
TB9. Ability to make decisions with complete and sometimes incomplete information.

TB10. Demonstrate professional levels of competence in a broad range of areas in line with the needs of future managers, executives and professionals across industries.

Psychology-

- T1. Exhibit structure, coherence and clarity of oral and written expression
- T2. Demonstrate digital literacy through the use of online databases and analytic software
- T3. Work collaboratively and independently, demonstrating flexibility, initiative and time-management skills
- T4. Show awareness of how subject-specific skills can be applied to future career opportunities.
- T5. Show intellectual maturity, integrity and independence to reflect on progress and make use of feedback provided
- T6. Demonstrate project management skills to disseminate research findings to peers and supervisors, tailoring communication according to different audiences' needs

The programme aims to deliver the following learning outcomes at different levels:

Cert HE –K1, K2, K3, K4, K5, KP1, KP2, KP3, KP4, KP5, I1, I2, I3, CP1, CP2, CP3, PB1, PB2, PB3, P1, P2, P3, P4, TB1, TB2, TB3, T1, T2, T3, T4,

Dip HE – K6, K7, K8, K9, KP1, KP2, KP3, KP4, KP5, KP6, KP7, I4, I5, I6, I7, CP1, CP2, CP3, CP4, CP5, CP6, CP7, CP8, PB4, PB5, PB6, PB7, P1, P2, P3, P4, P5 TB4, TB5, TB6, TB7, T1, T2, T3, T4, T5

17. Programme structure – including the route / pathway / field requirements, levels modules, credits, awards and further information on the mode of study.

- All students are registered for the BA (Hons) Business and Psychology.
- The programme is a fast-track degree programme studied over 2 academic years and is full time.
- The programme is divided into modules. All taught modules are worth 15 credits, which is indicative of 150 hours of learning; comprised of student contact, research, self-study and assessment, with the exception of the final project module (Dissertation) valued at 45 credits.
- To achieve the full award students must complete 120 credits at each of the three FHEQ Levels 4,5 and 6.
- On successful completion of the BA (Hons) Business and Psychology students may progress to a Masters qualification or on to professional business programmes such as CIPD, CIM or CIMA, or full-time employment.

Programme adjustments (if applicable)

Not applicable

FHEQ Level 4: potential award – Certificate of Higher Education in Business and Psychology (120 credits)

Module code	Module title	Core /compulsory /optional	Credit volume	Year/Term
COM4001	Academic Skills	Compulsory	15	Y1 T1
BMF4003	Management Concepts	Compulsory	15	Y1 T1
BMF4004	Business Law and Ethics	Compulsory	15	Y1 T2
BMF4005	Marketing Principles and Practice	Compulsory	15	Y1 T2
BMF4006	Organisational Behaviour	Compulsory	15	Y 1 T1&2
PSY4101	Introduction to Psychology	Compulsory	15	Y 1 T1&2
PSY4102	Introduction to Cognitive Psychology	Compulsory	15	Y 1 T1&2
PSY4103	Psychological Research Methods	Compulsory	15	Y 1 T1&2

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?	N/A			
FHEQ Level 5: Potential award – Diploma of Higher Education in Business and Psychology (240 credits)				
Module code	Module title	Core /compulsory /optional	Credit volume	Year/Term
BMF5002	Research Methods	Option	15	Y2 T1
BMF5003	Innovation and Entrepreneurship	Compulsory	15	Y2 T1
BMF5005	Consumer Behaviour	Compulsory	15	Y1 T3
BMF5006	Human Resources Management	Compulsory	15	Y1 T3
PSY5104	Social Psychology	Compulsory	15	Y1T3, Y2T1
PSY5105	Biological Psychology	Compulsory	15	Y1T3, Y2T1
PSY5106	Developmental Psychology	Compulsory	15	Y1T3, Y2T1
PSY5107	Research Data Analysis	Option	15	Y1T3, Y2T1
CRI5107*	Quantitative Methods for Social Sciences	Compulsory	15	Y1T3, Y2T1
How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?	<p>Students must take either module BMF5002 or PSY5107 – <i>please note that not all optional modules may be available</i></p> <p>* <i>Students majoring in Psychology will be required to completed 5 Psychology modules, including CRI5107</i></p>			
FHEQ Level 6: Potential award – BA Ordinary Degree in Business and Psychology, BA (Hons) Business and Psychology				
Module code	Module title	Core /compulsory /optional	Credit volume	Year/Term
BMF6001	Final Year Project	Optional	45	Y2 T2&3
JHS6001	Dissertation (Psychology)	Optional	45	Y2 T2&3
BMF6002	Strategic Management	Optional	15	Y2 T2&3
BMF6003	Sustainability in Business	Compulsory	15	Y2 T2&3
BMF6004	Digital Media in Business	Compulsory	15	Y2 T2&3
PSY6008	Psychopathology	Compulsory	15	Y2 T2&3
PSY6009	Individual Differences	Compulsory	15	Y2 T2&3
PSY6010	Cognitive Psychology	Optional	15	Y2 T2&3
How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?	<p>Students must take either module BMF6001 or JHS6001.</p> <p>Students must take an additional 1 optional module from the remaining 2 options listed – <i>please note that not all optional modules may be available</i></p>			
18. Opportunities for placements / work-related learning / collaborative activity – please indicate if any of the following apply to your programme				
Associate Tutor(s)/Guest Speakers/Visiting Academics				Yes
Professional Training Year (PTY)				No
Placement(s) (study or work that are not part of the PTY or Erasmus Scheme)				No
Clinical Placement(s) (that are not part of the PTY Scheme)				No
ERASMUS Study (that is not taken during Level P)				No

Study exchange(s) (that are not part of the ERASMUS Scheme)	No
Dual degree	No
19. Quality assurance	
The <i>Regulations and Codes of Practice</i> for taught programmes can be found at: http://www.surrey.ac.uk/quality_enhancement/index.htm	